



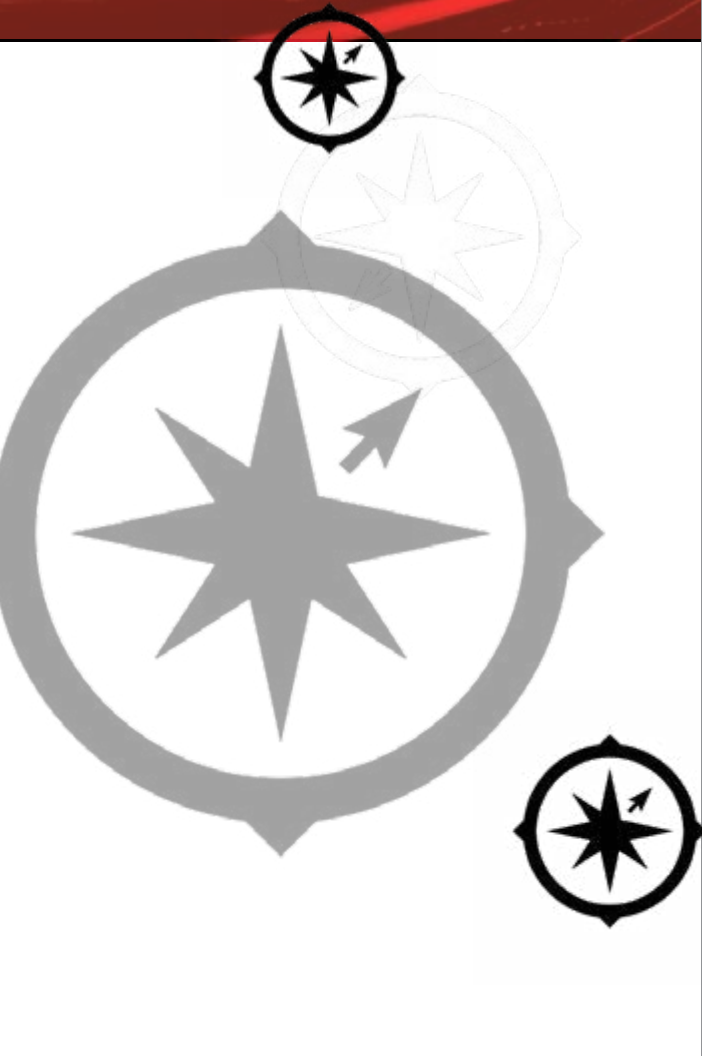
FOR  
CENTER

# DIGITAL ETHICS AND POLICY

Eighth Annual  
International Symposium  
on Digital Ethics

ETHICS FROM THE MARGINS

Friday, Nov. 9 2018  
Loyola University Chicago  
Regents Hall, Lewis Towers, 16th floor



# BREAKFAST CHECK-IN

AND

# IMAGE & IDENTITY ONLINE



8:30 - 9:00 AM

## CENTER FOR DIGITAL ETHICS & POLICY

The Center for Digital Ethics and Policy was founded through the School of Communication at Loyola University Chicago in an effort to foster more dialogue, research, and guidelines regarding ethical behavior in online and digital environments.

The center publishes essays, develops sets of best practices and hosts an annual International Symposium on Digital Ethics. The activities of the Center have resulted in four published books. The latest edited collection, *Ethics for a Digital Age, Volume II* by Bastiaan Vanacker and Don Heider was published by Peter Lang this fall.

Use your iPhone camera or Android code app reader & visit <http://digitaletics.org> for new essays on digital ethics issues. If you would like to contribute to the site, please contact Editor Genevieve Buthod at [gbuthod@luc.edu](mailto:gbuthod@luc.edu).



## FOLLOW THE SYMPOSIUM

#digethics8  
Twitter handle: @digethics

## SYMPOSIUM WELCOME 9:00 AM

**OPENING REMARKS:** John Slania, Dean of the School of Communication, Loyola University Chicago

**BASTIAAN VANACKER:** Professor Bastiaan Vanacker is the Program Director for the Center for Digital Ethics and Policy at Loyola University Chicago. His work focuses on media ethics and law, he has authored and co-edited three books and his work has been published in numerous academic journals.

[@bas\\_vanacker](https://twitter.com/bas_vanacker)

9:15 - 10:00 AM

## INVITED SPEAKER

WITH INTRODUCTION BY  
**DAVID KAMERER:** Loyola University Chicago

## SOLUTIONS TO ONLINE FAKE NEWS

**MELISSA ZIMDARS:** Merrimack College

Melissa Zimdars is an Assistant Professor of Communication and Media at Merrimack College. She helped develop OpenSources.co, a project that navigates fake and otherwise misleading “news” websites after her Google Doc containing “False, Misleading, Clickbait-y, and/or Satirical ‘News’ Sources” went viral. Zimdars is also co-editor and author of the forthcoming book, *Fake News: Understanding Media and Misinformation in the Digital Age* (MIT Press).

[@mishmz](https://twitter.com/mishmz)

10:05 - 11:20 AM

## MODERATOR

**MEGHAN DOUGHERTY:** Loyola University Chicago

## FACEBOOK FANS OR TWITTER TROLLS? ANALYZING SOCIAL MEDIA COMMENTS ON FEMALE TV ANCHORS' APPEARANCE

**TERI FINNEMAN:** University of Kansas

**JOY JENKINS:** Reuters Institute for the Study of Journalism

**RYAN J. THOMAS & MIKE KEARNEY:** University of Missouri

Teri Finneman is a former journalist now working as an assistant professor at the University of Kansas. Her research focuses on news coverage of U.S. first ladies and women politicians. She also conducts research related to media ethics, journalism history and oral history.

[@terifinneman](https://twitter.com/terifinneman)

Dr. Joy Jenkins is a postdoctoral research fellow at the Reuters Institute for the Study of Journalism. She is using qualitative methods to study how local and regional newspapers in four European countries are adapting to changes facing the news industry.

[@joyjenkins](https://twitter.com/joyjenkins)

Ryan J. Thomas is an Associate Professor of Journalism Studies in the Missouri School of Journalism. His research addresses the relationship between journalism's institutional responsibilities and processes of change. Thomas' research has been published in a number of journals, including *Journalism Studies*, the *Journal of Media Ethics, New Media and Society*, *Journalism Practice*, and *Digital Journalism*.

[@ryanjthomas83](https://twitter.com/ryanjthomas83)

Mike Kearney is an assistant professor of Journalism Studies at the Missouri School of Journalism. His research examines the role of selective exposure and political partisanship in digital media using computational social scientific methods.

[@kearneymw](https://twitter.com/kearneymw)



# LUNCH & KEYNOTE

## CONTINUED

**“YOU’RE NOT A RIVAL, YOU’RE JUST AN ASSHOLE:” AN AUTO-ETHNOGRAPHIC EXAMINATION OF TOXICITY IN GAMING**

**IRIS BULL, JAVON GOARD, TRISTAN GOHRING & LUCAS KEMPE-COOK:**

Indiana University Bloomington

Iris Bull is a Ph.D student in the School of Informatics, Computing, and Engineering at Indiana University studying work online in virtual worlds and social networks. Her/their dissertation research examines how particular web services and hardware infrastructures support player training, tournament play, and interactive broadcast entertainment. Their analysis pays attention to materially-based inequalities that limit and prohibit the inclusion of players.

[@ibull](#)

Javon Goard is a Ph.D. student in Informatics at Indiana University, Bloomington. Goard’s research takes an interdisciplinary approach in studying aspects of videogame culture by working in the domains of Sociology, Informatics, and Media Studies. His current work focuses of the African American/Blacks within the fighting videogame community.

[jstonee.wordpress.com](#)

Tristan Gohring is a 4th year PhD student at the University of Indiana Bloomington. Their research interests include how queer and Trans communities do identity work using online spaces.

[@TristanGohring](#)

Lucas Kempe-Cook is a Ph.D. student at the Indiana University Bloomington. His research interests include esports, games and learning, games and interactive media studies, and toxicity.

[@RavlinBay](#)

**THE CONSTRUCTION OF REPUTATIONAL INJURY IN ONLINE REPUTATION MANAGEMENT PROMOTIONAL MATERIALS**

**BEN MEDEIROS:** Newman University

Ben Medeiros is an Assistant Professor of Communication at Newman University in Wichita, KS. He has published on topics related to free speech, reputation, and digital media activism in the journals First Amendment Studies and Social Media & Society, and teaches courses on freedom of expression and other issues of communications regulation, speech, and digital media. He received a Ph.D. from the University of California, San Diego in 2016

11:30 AM - 12:20 PM

## INVITED SPEAKER

**WITH INTRODUCTION BY  
JILL GEISLER:** Loyola University Chicago

**SUSAN J. FOWLER:**

Susan Fowler is a central figure in the #MeToo movement. Named Time Magazine’s Person of the Year as one of the “silence breakers”, Susan is the former Uber engineer whose viral blog post ignited an ongoing, worldwide conversation. Recently appointed as the New York Times’ Op-Ed Technology editor, Susan previously worked at Stripe as the founding editor in chief of Increment, and as a software engineer at several companies in Silicon Valley. In addition to Time Magazine, she was also named The Financial Times’ Person of the Year in 2017, and The Webby Awards’ Person of the Year in 2018.

[@susanthesquark](#)

LUNCH: 12:20 PM

## CATHERINE D’IGNAZIO

12:40 - 1:30 PM

**WITH INTRODUCTION BY  
FLORENCE CHEE:** Loyola University Chicago

## DATA FEMINISM

Catherine D’Ignazio is a scholar, artist/designer and hacker mama who focuses on feminist technology, equitable innovation and data literacy. She has run women’s health hackathons, designed global news recommendation systems, created talking and tweeting water quality sculptures, and led walking data visualizations to envision the future of sea level rise. Her forthcoming book from MIT Press, Data Feminism, co-authored with Lauren Klein, charts a course for more ethical and empowering data science practices.

Her art and design projects have won awards from the Tanne Foundation, Turbulence.org and the Knight Foundation and been exhibited at the Venice Biennial and the ICA Boston. D’Ignazio is an Assistant Professor of Civic Media and Data Visualization in the Journalism Department at Emerson College, a Senior Fellow at the Engagement Lab and a research affiliate at the MIT Center for Civic Media and the MIT Media Lab.

[@kanarinka](#)



# YOUTH, DIGITAL MEDIA & DESIGN



2:45 - 3:35 PM

## INVITED SPEAKER

WITH INTRODUCTION BY  
**JING YANG:** Loyola University Chicago



**ANDRÉ BROCK:** Georgia Institute of Technology

Dr. André L. Brock is an interdisciplinary scholar with a MA in English and Rhetoric from Carnegie Mellon University and a Ph.D. in Library and Information Science from the University of Illinois at Urbana-Champaign. Dr. Brock's writings have appeared in prominent journals like Media, Culture, and Society, New Media and Society, Journal of Broadcast and Electronic Media, Journal of Computer-Mediated Communication, and Information, Communication and Society. Dr. Brock is currently finishing off a book titled Distributed Blackness: African American Cybercultures to be published with NYU Press in spring 2019. @docdre

1:40 - 2:40 PM

## MODERATOR

**GEORGE VILLANUEVA:** Loyola University Chicago



**BIGGER THAN HIP-HOP: THE SOCIO-EMOTIONAL EFFECT OF MEDIA MAKING WITHIN MUSIC EDUCATION ON BLACK YOUTH**

**JABARI EVANS:** Northwestern University

Jabari is a Ph.D. Candidate in the Media, Technology, and Society program and works under the direction of Dr. Ellen Wartella in the Center on Media and Human Development. Jabari enjoyed a decorated career as a hip hop songwriter and producer performing under the moniker of "Naledge" in the rap group Kidz in the Hall. Jabari's research focuses on the music sub-cultures that urban adolescents of color develop and inhabit, collectively and individually, to learn about and understand their social environments, emotional development and professional aspirations. Jabari has founded his nonprofit organization (The Brainiac Project Inc.) to leverage the combination of social media and a burgeoning local hip-hop scene as a means for violence prevention in Chicago's South Side communities.

@NaledgeEvans

**DIGITAL MEDIA LITERACY REBOOT: INTEGRATING PEDAGOGIES AND COMBATING MARGINALIZATION**

**JENNIFER ROSALES:** Georgetown University

Jennifer Rosales serves as the Director of Research and Evaluation at Georgetown University's Center for Social Justice. At the CSJ, she conducts research on social justice issues, arts, and education and supports faculty and student research in these areas. She teaches Research Methods for Justice and Peace Studies and co-teaches courses on qualitative field research and evaluation.

**FROM ETHICAL TO EQUITABLE DESIGN - AMPLIFYING YOUTH VOICES IN DIGITAL TECHNOLOGY DESIGN**

**MELISSA BROUGH:** California State Northridge  
**IOANA LITERAT:** Columbia University

Melissa Brough is Assistant Professor of Communication & Technology in the Department of Communication Studies at California State University, Northridge. Her research has been published in Mobile Media and Communication, the International Journal of Communication, and the Johns Hopkins Guide to Digital Media, among others. Her book on youth and digital participation is forthcoming from Duke University Press.

@broughest

Ioana Literat is Assistant Professor in the Communication, Media & Learning Technologies Design program at Teachers College, Columbia University. Her work has been published in the Journal of Communication, New Media & Society, Communication Theory, International Journal of Communication, and Information, Communication & Society, among others.

@ioanaliterat

# THE "A" WORD: ALGORITHMS & ETHICS

3:40 - 4:50 PM

## MODERATOR

**BASTIAAN VANACKER:** Loyola University Chicago



**FACTORY FARMED CITIZENS: SOCIAL MEDIA, THE PUBLIC SPHERE, AND ALGORITHMIC OBLIGATION**

**BRIAN COLLINS, JOSE MARICHAL & RICHARD NEVE:** California Lutheran University

Brian J. Collins is an Assistant Professor of Philosophy at California Lutheran University. His primary research interests are in Ethics and Political Philosophy with an emphasis on 'political obligation' and the intersection of ethical and political philosophical theories. He is also the founder of the SoCal Philosophy Academy (<https://www.callutheran.edu/philosophy-academy>) and has a strong interest in precollege philosophy and public philosophy. @SoCalPhilosophy

Jose Marichal is a professor of political science at California Lutheran University. He studies the intersection of technology, data science and democracy. In 2012, he published Facebook Democracy (Routledge Press) which looks at the role that the popular social network played on the formation of political identity across different countries.

@marichal

Richard Neve is an adjunct lecturer in political science at California Lutheran University and Moorpark College. His research focuses on law, agonistic democracy and overcoming political antagonism.



### A SECOND-ORDER CYBERNETICS OF ALGORITHMIC DISCRIMINATION

**ZACHARY J. McDOWELL:** University of Illinois Chicago

Zachary J. McDowell is Assistant Professor of Communication at the University of Illinois at Chicago. His work focuses on issues of access and agency within collaborative digital environments. His website is located at [www.zachmcdowell.com](http://www.zachmcdowell.com).

[@zachmcdowell](https://twitter.com/zachmcdowell)

### BUILDING THE ETHICAL ALGORITHM: ANALYZING THE JOURNALIST/ WHISTLEBLOWER TRUST

**STEPHENSON WATERS:** University of Florida

Stephenson Waters, Ph.D. is an assistant professor of journalism at the University of Louisiana at Lafayette. His research interests include journalism practice, ethics, and privacy issues in big data and social media. His publications and research contributions include analyses of journalists who cover national security issues, and epistemological considerations of data journalism. Waters was a journalist, marketing director, and technical writer before pursuing a career in academia.

[@steve\\_waters](https://twitter.com/steve_waters)

## COCKTAILS

4:50 PM

Please join us for wine, beer, and hors d'oeuvres to get to know the panelists and fellow Symposium participants.

### POWERLESSNESS AND PERSONALIZATION: THE LIMITS OF THE PRIVACY ARGUMENT

**ROBIN D. BURKE:** DePaul University, Chicago

**VICTORIA I. BURKE:** Ryerson University, Toronto

Robin Burke is a Professor in the School of Computing at the College of Computing and Digital Media at DePaul University. His research interests are in artificial intelligence as applied to social computing. His current work concentrates on the area of recommender systems, including representing the interests of multiple stakeholders in recommendation, performing recommendation using data from complex heterogeneous networks, and incorporating fairness and other social-good considerations into personalized recommendations.

Victoria I. Burke is a graduate of the Ph.D. program in philosophy at the University of Toronto and a Lecturer at Ryerson University, Toronto, Ontario, Canada. She has published articles on Hegel, literature, ethics, political philosophy and feminism in *MLN*, *Philosophy Today*, *Dialogue*, *Mosaic*, *Clio*, *The Review of Metaphysics*, *International Journal of Applied Philosophy*, *Idealistic Studies*, *The Philosophical Forum*, *Philosophy and Literature*, and *New German Critique*.

<http://www.victoriaiburke.com>